



MONTHLY MEMBERSHIP PROGRESS REPORT

District 17 I

Results as of: 4/30/2014

GMT: Kenneth Schwols

LOCATION KANSAS

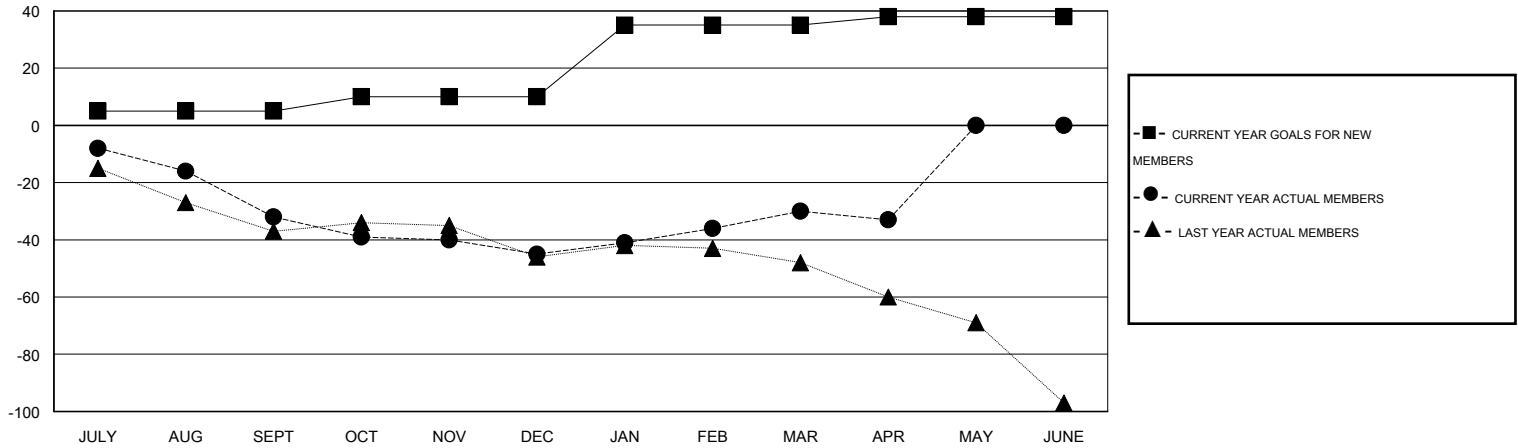
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 5 | 9 | 41 | -32 |
| OCT/NOV/DEC | 0 | 0 | 2 | -2 | OCT/NOV/DEC | 5 | 26 | 39 | -13 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 25 | 37 | 22 | 15 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 3 | 5 | 8 | -3 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 2 | 27 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 861 (77.99%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 243 (22.01%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 233 |
| OTHER | | HEAD OF HOUSEHOLD | 115 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 118 |